



FW: Rail Safety Week 2024 – September 23 to 29

From: Mike LoVecchio <Mike.Lovecchio@cpkcr.com>
Sent: August 28, 2024 8:04 PM
To: Arnold DeBoon <Arnold.DeBoon@creston.ca>
Subject: Rail Safety Week 2024 – September 23 to 29

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August 28, 2024

Mayor Arnold DeBoon
Town of Creston
238 - 10th Avenue North
PO Box 1339
Creston BC V0B 1G0

Email: arnold.deboon@creston.ca

Dear Mayor DeBoon:

RE: Rail Safety Week 2024 – September 23 to 29

On behalf of Canadian Pacific Kansas City (“CPKC”), I am writing to ask your assistance in promoting Rail Safety Week.

CPKC is proud to support the efforts of [Operation Lifesaver \(“OL”\) Canada](#) to help stop track tragedies. We encourage your community to participate in the following ways:

- Engage through CPKC’s social channels by liking, sharing or retweeting our rail safety posts starting on September 23 on Facebook, Instagram, LinkedIn or X.
- Review and promote rail safety using this [toolkit](#) developed specifically for municipalities by OL.
- Encourage your local police service to declare Rail Safety Week over social media and register for the virtual [Operation Clear Track](#) program, the single largest rail-safety law enforcement initiative in North America.
- Engage with OL’s [#STOPTrackTragedies](#) video campaign reminding Canadians “*it’s not worth the risk.*” The videos tell the personal stories of those affected by railway crossing and trespassing incidents and will feature the voices of friends and family members impacted by rail incidents. Their reflections are important messages of what they would do differently, if given the chance.

CPKC Police Service will once again educate the public during Rail Safety Week about how to be safe around tracks and trains. They will conduct rail safety campaigns in communities across our network, with participation from other police

agencies and schools, to talk about the role motorists, pedestrians and the general public play in reminding everyone that safety is a shared responsibility.

“One incident is too many,” says CPKC Chief of Police Canada, Dale Ruzycki. “The impact of an incident can have long-lasting effects on families, friends, communities, train crews and first responders. By educating the public, we hope to encourage safe behaviours around tracks and trains and help ensure everyone goes home safely.”

The strong commitment of municipalities like yours continues to have a significant impact on community awareness, helping to reduce avoidable accidents, injuries and damage caused by collisions between trains and vehicles or pedestrians.

Together, with other communities, railways and members of the public, your support this year will go a long way towards making Canada’s rail network even safer.

Should you have any questions, please contact at mike.lovecchio@cpkr.com or 778 772-9636.

Sincerely,



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