

Bev Caldwell

From: ToC Info
Sent: August 13, 2025 4:29 PM
To: Bev Caldwell
Subject: FW: Support for Coaches Week Sept 2025 in Creston – Proclamation Request

From: PacificSport Columbia Basin <columbiabasin@pacificsport.com>
Sent: August 13, 2025 4:15 PM
To: Arnold DeBoon <Arnold.DeBoon@creston.ca>; ToC Info <info@creston.ca>
Cc: James Brotherhood <jbrotherhood@pacificsport.com>
Subject: Support for Coaches Week Sept 2025 in Creston – Proclamation Request

Caution! This message was sent from outside your organization.

Dear Mayor DeBoon

On behalf of PacificSport Columbia Basin, I am writing to you today to request that you issue an official public proclamation recognizing National Coaches Week from September 15th to 21st, 2025 in our community.

National Coaches Week will put a spotlight on coaches and give this, largely volunteer, integral part of Canadian sport a thanks. National Coaches Week encourages Canadians to say thanks and to celebrate the tremendous positive impact coaches have on athletes and communities.

60% of children and youth in Creston participate in sport programs at least weekly, much higher than the provincial average of 53%. This means that in your city, a higher proportion of people are also stepping up to coach and support the multi-faceted development of the youth in your community, leading to a safer, healthier and more connected community. Please help recognize these citizens with a public proclamation of National Coaches Week, and utilizing community assets say a public thank-you.

More information on **National Coaches Week** is available at www.coach.ca/nationalcoachesweek.

For your convenience, a sample proclamation is included at the end of this email that can be adapted to suit your office's style and format. If approved, we would appreciate it if your office could arrange a photo opportunity with the proclamation so we can share this recognition with the community.

Mayor DeBoon, thank you in advance for your consideration and support for Columbia Basin coaches.

I look forward to following up with your office in the next few days.

Sincerely,

James Brotherhood
Executive Director

2025 MAYORAL Proclamation Sample - Coaches Week September 15-21st, 2025

WHEREAS: From September 15th to 21st, 2025, communities across Canada will join together to recognize National Coaches Week; and

WHEREAS: The goal of the week is to celebrate the tremendous positive impact coaches have on sport participants and their communities; and

WHEREAS: During the week, thousands of coaches will receive a #ThanksCoach message and be invited to participate in various celebratory events including free online clinics and virtual workshops; and

WHEREAS: Coaches will receive recognition for the time they devote to ensuring Canadians live active healthy lifestyles; and

THEREFORE, I, Mayor DeBoon, Mayor of Creston, do hereby proclaim September 15th to 21st, 2025 as "Coaches Week" in Creston and urge all civic, social and fraternal organizations and business establishments to give this campaign the greatest possible support.

Signature:

Name:

Title:

City Seal: